

Savings Bankers Boost Earnings

Beginning Jan. 1st, all customers of Southwest Savings and Loan's Inglewood and Torrance offices will benefit by a new boost in earnings to 4 1/2 percent per year. Southwest Savings was also one of the first associations to change its annual rate from 4 percent to 4 1/2 percent last October in line with the industry trend.

Fred E. Edwards, president, comments, "Because service and money are the two commodities we offer to the public, our total effort has been towards making these available to

our customers in the greatest possible quantity and in the fastest possible time. Perhaps this is why, in the fourteen years of our existence, we are known as one of the fastest growing associations in California — with present assets over \$62,000,000."

By way of heralding the new rate change to 4 1/2 percent, those opening Southwest Savings accounts or customers adding to their existing accounts will receive free gifts from January first through eleventh.

Use classified Call FA 8-2345

(Advertisement)

CONTACT LENSES IDEAL FOR WATER SKIING, SKIN DIVING

Need for vision correction is no longer a "spoilsport" for water skiers and skin divers. Wearing "spectacles" is impractical and hazardous, but the new plastic contact lenses provide clear vision with complete freedom from bothersome flying spray in skiing and boating, or fogging-up behind diving masks. Contact lenses may be worn safely too, for swimming and diving without masks. More than a million Americans are wearing contact lenses in sports, at work,

and for social occasions. The thinness and lightness of modern small diameter plastic lenses offer advantages never before attainable. Application is easy, and the new lenses can be worn around the clock without discomfort or irritation. Get ALL the facts! Come in, or write for fascinating new booklet. Easy terms. DR. J. M. SOSS, Optometrist (32 years in Harbor Area) 1268 Sartori Ave., FA 8-6602. Open Friday evenings and all day Saturdays. Offices also in Wilmington.



TORRANCE'S NEWEST MULTIPLEX—Mr. and Mrs. Robert N. Krutoff enjoy the sunshine and luxury of their new home in Del Amo Gardens. The 32 unit dwelling was

just completed three weeks ago and is another step forward in easing the multi-unit dwelling shortage.

Recreation Department Holds New Year's Party

The Torrance Recreation Department will hold its New Year's party today at El Retiro Park, it was announced by recreation leader Sharon Stuart.

The event is for boys and girls from 11 years through 18. Those who plan to attend are asked to bring their favorite records for dancing. Punch will be served.



NEW higher returns on your savings

4 1/2%
current rate per year starting Jan. 1, 1960
PAID EVERY 3 MONTHS

...at Southwest Savings

each account INSURED up to \$10,000...



...by an agency of the United States Government

Now...you'll earn more than ever...the highest profits paid on insured money today. For greatest possible yield...for cash availability...for assurance of safety...move your savings to Southwest. Funds received up to January 11th start earning 4 1/2% from the 1st.

FREE GIFTS

January 1st through January 11th



Helpful Hannah Kitchen Aid Set

7 kitchen-colored pieces in sturdy, unbreakable polyethylene. Dustpan, soap dish, scourpad, dish, scoop, measure cup, funnel, butter dish.

NEW ACCOUNTS OR ADDITIONS OF \$200 TO \$499



Kitchen Queen Electric Clock

Smart...modern. Handsome white sculptured disc with focal point centerpiece in red, turquoise or yellow. Bold ebony Arabic numerals.

NEW ACCOUNTS OR ADDITIONS OF \$500 OR MORE

one gift per customer for each new account or addition

ASSETS OVER \$62,000,000

Southwest Savings

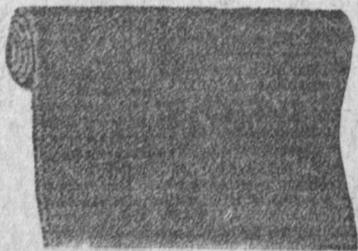
AND LOAN ASSOCIATION

INGLEWOOD: 2700 W. Manchester (at 6th Ave.)—PL 3-2164
TORRANCE: 1608 Oravens (at Marcelline)—FA 8-6111



You Get So Much More Living Pleasure . . . All Year 'Round . . . With Bigelow Sunset Tweed

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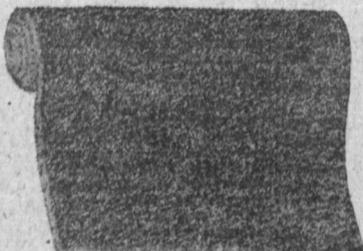


Bigelow Sunset Tweed
Solution-Dyed

A carpeting you will enjoy, as in above photo, for wear and beauty. And it's solution-dyed to resist all stains. In many colors.

5⁸⁸
Sq. Yd.

COMPLETELY INSTALLED OVER 50-OZ. PAD
• NO MONEY DOWN

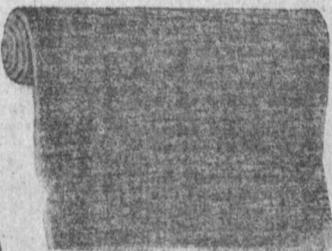


Sunset All Wool
Special Value

Here's a deluxe wool broadloom at a special sale price. If you prefer an all wool carpeting, be sure to see this soon. Many colors.

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Sq. Yd.

COMPLETELY INSTALLED OVER 50-OZ. PAD
• NO PAYMENTS TILL FEBRUARY 15



Santa Rosita
DuPont Nylon

Fashioned of first-quality DuPont nylon and woven tightly to wear longer and always look more beautiful. Choice of tweed and solid pastels.

7⁸⁸
Sq. Yd.

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